



Creating a culture of sustainability

Client: Zurich Insurance, in partnership with BELU

Sector: Offices and workplaces

Location: Nation-wide

Range: BRITA VIVREAU Extra C-tap

As one of the world's leading and most sustainable* insurers, Zurich Insurance Group has taken significant strides towards its purpose to 'create a brighter future together'. To support this mission and nurture a culture of sustainability, Zurich chose BELU as their water filtration supplier - and the BRITA VIVREAU Extra C-tap.

Zurich is a multi-line insurer, serving more than 55 million customers, including multinational corporations in more than 210 countries and territories. At their new, sustainability focused Swindon office, BELU, in partnership with BRITA, installed BRITA VIVREAU Extra C-taps - best-in-class filtration systems to keep staff, guests and customers hydrated, whilst aligning with Zurich's sustainability goals.



BELU FILTER IN ACTION

Long standing BRITA partner and reseller BELU is a drinks business and a social enterprise that brings tailored filtration solutions to workplaces, minimising plastic waste, reducing carbon footprint and championing a circular economy. BELU invests 100% of their profits in people and planet, which includes giving £5.5m since 2011 to WaterAid, to bring clean water to communities worldwide.

The BRITA dispenser was the recommended water filtration system given its reliability and reduced environmental impact and waste. Combined with the BRITA Extra C-tap for its premium sleek design, safety features and ease of use.

*As shown by S&P Global Corporate Sustainability Assessment. WaterAid registered charity numbers: 288701 and SCO39479



Louise Sheppard,

UK Head of Workplace Services and Social Sustainability at Zurich Insurance Company

“Sustainability is vitally important to us. We don’t sell single-use plastic water bottles in our locations and have not done so for many years. Plus, we actively encourage and support our employees to think sustainably wherever possible. Our BRITA filtration taps and BELU social enterprise model, provide our people and guests with hot, chilled, and ambient water at the touch of a button, which means we have also been able to move away from our hot drink vending machines units to a less-waste, more sustainable approach. Our relationship with BELU means we add social value through supporting WaterAid, making a real difference to people’s lives globally.”

In addition to delivering high performance hot water dispensing, the BRITA Extra-C-tap is fully customisable, extremely energy efficient and incorporates smart features like portion control which make it quick and simple to use in a busy workplace.

BRITA working in partnership with BELU means responsible sourcing, lower carbon emissions and help for businesses towards ESG roadmap delivery.

Luke Tullo,

Operations Lead at BELU

“BRITA offers excellent quality systems, dispensing hot water alongside still and/or sparkling. Additionally they have a strong service and customer care team and are able to manage large scale installs and maintenance programmes in workspaces, which often have challenging access requirements.”

For more information on how water dispensers can benefit your business, contact www.brita.co.uk/water-dispensers or call us on **0345 674 9655**