



Discover how BRITA Water Dispenser Solutions elevate your organisation.

Experience hydration. Free your mind.

Drink better. Do better.

Contact us today: www.brita.net



Passionate about water,
passionate about you.



Enabling organisations like yours to thrive with smarter water choices has been our family business since 1966.

Markus Hankammer | CEO BRITA Group
Son of Heinz Hankammer, the founder of BRITA



Responsibility comes naturally.



Acts, not words, have always guided our approach to sustainability. In 1992, we pioneered the first ever recycling process for filter cartridges. Since then, our customers have benefited from innovative solutions that drive ecological progress – creating a positive ripple effect for both business and environment.

Reduce

In addition, we cut plastic wherever possible along the value chain. Based on the 2023 BRITA footprint, we reduced our total emissions (Scope 1+2) by over 15 % – showing that progress is possible.

Reuse

Ever since 1992, we have been recycling filter cartridges and using recovered materials in new BRITA products – closing the loop for you and the planet. Compared to 2022, emissions per produced filter cartridge decreased by 9,5 %.

Recycle

We're constantly exploring new recycling methods and developing alternatives to incineration – turning waste into new value.

Partnership drives progress.

Working with like-minded suppliers

To constantly optimise efficiency and waste management, we work closely with suppliers who share our values. Each year, we assess our company carbon footprint following the Greenhouse Gas Protocol (GHG) Standard – with external experts ensuring that our reporting quality, level of transparency and accuracy are always state-of-the-art.

In the UK, our dedicated “Green Teams” promote better waste management, while at our headquarters in Germany we provide free green electricity for battery-operated vehicles. Since 2015, our sites in Germany, Italy and the UK have been running on renewable energy and resource-saving technologies – reducing emissions and supporting our customers’ sustainability goals.

Small changes, big impact

By replacing bottled water with a BRITA Water Dispenser, small changes in daily routines can make a huge difference. The simple step of using a renewable energy provider decreases the carbon footprint by a further 5%. Another example: our long-standing partnership with Whale and Dolphin Conservation, working to reduce plastic in our oceans.

We are convinced that many small steps add up to big results – and we are committed to continuing this journey together.



A positive balance for the planet.

Using BRITA Water Dispensers instead of bottled water means up to seven times less CO₂. Combined with significant plastic reduction and reusable bottles, we're creating a balance that works for people, workplaces, and the planet alike.



Over 6 billion plastic bottles

saved each year when people drink from BRITA filtered water instead of bottled water*.



Equal to 18 Eiffel Towers

when you stack 1-litre bottles on top of each other*.



Equal to weights of 4.549 loaded trucks,

and the length of in total 4551 trucks*.

Truck weight: 40 tons each
Truck length: 18m each



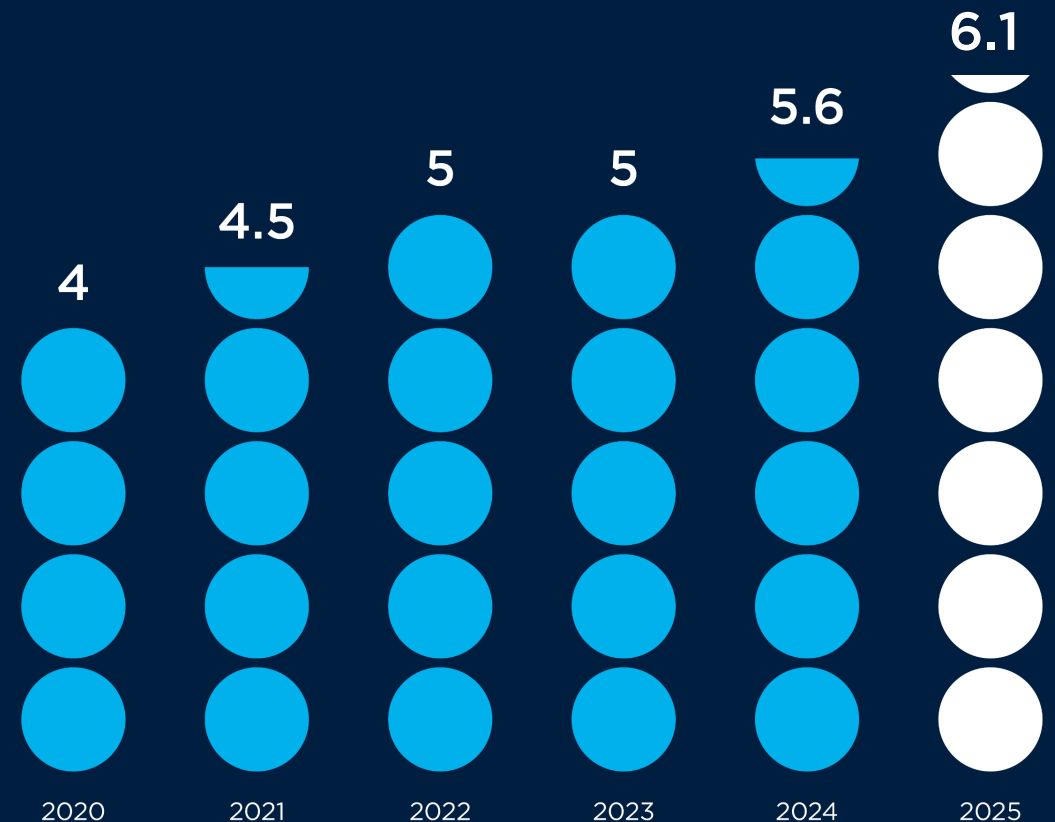
506 kg less plastic waste per year

when 100 employees use a water dispenser rather than plastic bottled water.** This equals the weight of a new-born grey whale.

* Source: Internal Source: Internal Product Impact Reporting published in BRITA Sustainability Report 2025.
** Bavarian State Ministry of the Environment and Consumer Protection, 2016



Avoided water bottles per year in billions



A closer look at the water dispenser lifecycle.



1 Purchase of materials and pre-production

Over 70 % of our product components come from European suppliers, reducing the overall carbon footprint.

2 Transport

We lower transport emissions through smarter purchasing decisions and shorter delivery routes.

3 Production at BRITA

Our European sites in Germany and the UK run on certified green electricity, with most indirect energy needs covered by renewables.

Our water dispensers produce up to 86 % less CO₂ than bottled water – and 64 % less than bottled water dispensers.*

* calculation based on Top Pro (medium cooling capacity)

6 Disposal

At the end of their long lifetime, our water dispensers are dismantled and raw materials recycled responsibly.

5 Customer use

BRITA products help your organisation cut costs, waste, and emissions linked to single-use plastic bottles.

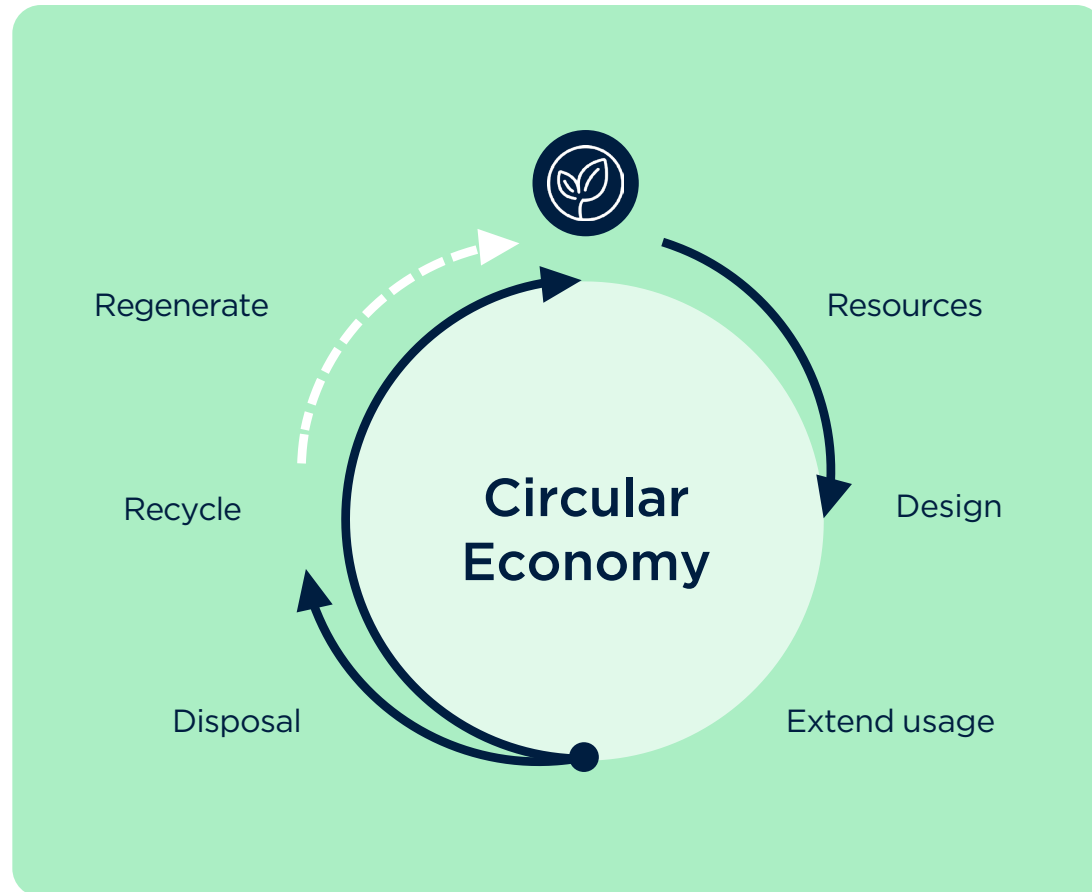
4 Packaging

We've replaced bubble wrap and foam with eco-friendly paper solutions, and our cartons are made from 80 % recycled materials.

Watch our video on YouTube

Circular Economy

Less waste, more value.



What is Circular Economy?

For centuries, economies have followed a linear model – take, make, use, and dispose. This has serious impacts on nature, climate, and environment. A circular model transforms this throwaway system into one that keeps products and materials in use for as long as possible, reducing raw material consumption and cutting waste at its source.

The result

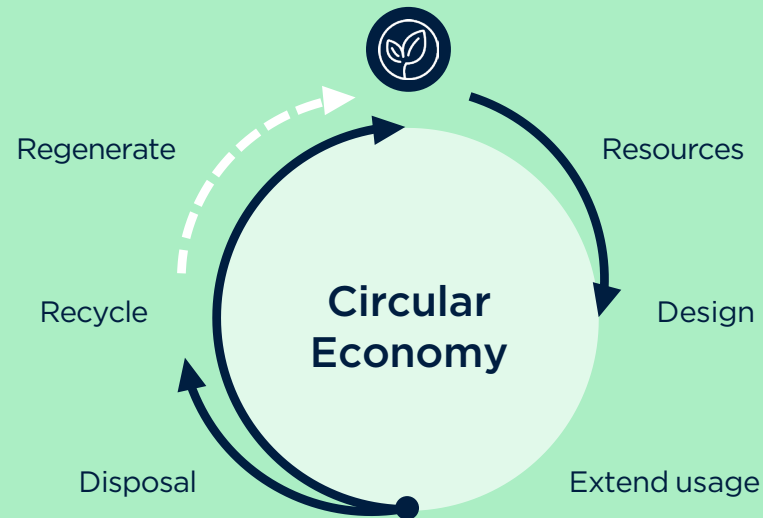
Less pressure on natural resources, less impact on nature and climate. Thriving economies and communities, and healthier, more sustainable lifestyles for everyone. The European Commission aims to achieve a closed Circular Economy by 2050 as part of the Green Deal.

How your business profits

Circular solutions are not only good for the planet, they create real business value: they cut costs, reduce compliance risks, and extend the lifetime of your investments. By reusing, repairing, and recycling, companies can achieve measurable savings while strengthening their sustainability performance.

A circular BRITA

From theory to practice.



Regenerate

- ISO 14001 Environmental Management certification achieved.
- EcoVadis Bronze Medal 2025 awarded (Top 35 %).
- Ongoing initiatives drive water dispenser reparability and local refurbishment.

Circular Economy at BRITA

Design: cut down and cut out

- **80 %** of a product's environmental impact is determined during the design phase – that's why BRITA focuses on smart, efficient, and sustainable production.
- **25 %** energy has been saved on boilers with intelligent night mode vs. standard.
- **80 %** paper waste was eliminated by moving to digital instructions.

Extend usage and recycle

- **2.1 million** litres of ion exchanger were regenerated and reused in BRITA products in 2023 (+15 % vs. 2022).
- **10 %** more water dispensers have been refurbished in 2023 compared to 2022.

Lower costs for you and the planet.

Are the alternative solutions to bottled water more costly? Not with BRITA. Our hydration solutions help your business cut emissions, reduce waste – and save money too.

Smart savings

With nearly 60 years of filtration expertise, BRITA delivers water that meets the highest hygiene, quality and environmental standards – while avoiding the expense of bottled water logistics and waste.

Built to last

Our water dispensers are designed for longevity, with replaceable components that prevent breakdowns and reduce service costs. Manufactured in Europe, they combine durability with reliable performance – giving you real savings over time.

Contact us today: www.brita.net





Family values

Living our heritage

We're proud to be a family-owned company and determined to live up to our values in everything we do – for nature, the environment, and people.

Inclusive design

Everyone should have access to great drinking water. That's why we developed the Easy Access Panel, making our water dispensers more affordable and user-friendly for people with accessibility needs.

Human rights

The BRITA Group respects internationally recognised human rights and rejects all forms of modern slavery and human trafficking. Through our annual Modern Slavery Statement, we ensure that such practices have no place in any part of our business or supply chain.

On our way, together!



The challenge is great, but so is our collective power. The greatest threat to our planet is the belief that someone else will save it.

Robert Swan, OBE

Each of us can make a positive difference - by rethinking routines at work, cutting down on single-use plastic, or finding new ways to save valuable resources. Small actions add up to big impact, shaping a brighter future for all.

At BRITA, we focus on our Planet Contribution. How can we recycle even more of our product components? What else can we do to keep waste away from landfill? And how can we join forces with customers, partners, and communities to build a more sustainable tomorrow?

