





Introducing Extra C-Tap

Our signature hot-and-cold water dispenser: outstanding design and state-of-the-art technology.

- Smart and stylish: brushed stainless-steel designer tap with glass touch panel above the counter; filter, carbonator, cooler and boiler out of sight below
- Choice of up to five water types: unchilled and chilled still, chilled semi-sparkling and sparkling – plus hot water on demand e.g., for tea
- Low energy consumption, with boiler standby/ night modes
- Proven BRITA filtration technology ensures excellent-tasting cold and hot water and prevents limescale. No descaling process needed
- Choice two boiler sizes and optional Easy Access Panel













Extra C-Tap

BRITA

Our signature hot-and-cold water dispenser: outstanding design and state-of-the-art technology.















BRITA filtration preserves minerals in water while removing unwanted substances



The Easy Access Panel helps create a barrier-free, inclusive working environment. The optional control unit can be positioned to provide easy access for wheelchair users



Our water dispensers produce 86% less CO₂ emissions than pre-bottled water and 64% less than bottled water dispensers



Intuitive glass touch pad plus optional Easy Access Panel





Drip tray with direct connection to wastewater system

Watch our Video on Youtube





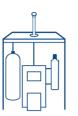


Extra C-Tap

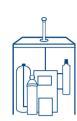


Technical data









Model	Extra C-Tap still	Extra C-Tap still + sparkling	Extra C-Tap still + hot	Extra C-Tap still + sparkling + hot				
Design / Type	Tap System: C-Tap							
Types of water								
Configuration options								
Tap height		short tap (260 mm dispensing heigh	nt), tall tap (330 mm dispensing heigh	t)				
For installation in barrier-free environments		Easy Ac	ccess Panel					
For installation without waste water connection		waste wa	ter container					
Specifications								
Cooling capacity		8	5 l/h					
Heating capacity	-	-	medium boiler: 20	medium boiler: 20 l/h, large boiler: 30 l/h				
Fits into undercounter cabinet with the following dimensions (W x H x D)	600 x 8	00 x 600 mm	800 x 800 x 600 mm					
Dimensions of undercounter appliances (W x H x D)	cooler: 272 x 490 x 473 mm medium boiler: 230 x 415 x 234 mm, large boiler: 230 x 670							
Dimensions of tap incl. drip tray (W x H x D)	short tap: 134 x 339 x 269 mm tall tap: 134 x 409 x 269 mm							
Weight	tap: 1.9 kg undercounter appliance (cooler): 38.5 kg undercounter appliance: cooler 38.5 kg undercounter appliance: medium boiler 7.8 kg, large boile							
Max. power consumption, cooler		54	40 W					
Max. power consumption, boiler	- 2.1 KW							
Max. flow rate, still water		2	l/min					
Max. flow rate, sparkling water	-	1.6 l/min	-	1.6 l/min				
Max. flow rate, hot water	-	-	medium boiler 1.6 l/	/min, large boiler 1.9 l/min				
Max. instant draw-off, hot water	- medium boiler 1.8 l at up to 95°C, large boiler 6 l a							





Introducing Easy Access Panel

Additional BRITA dispenser control unit for a barrier-free environment.

- Control unit can be positioned to provide easy access for wheelchair users
- Helps create a barrier-free, inclusive working environment
- Installs angled or flat for mounting on the counter or cabinet
- Available for different configurations of Top Pro, Extra I-Tap and Extra C-Tap

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Easy Access Panel

Additional BRITA dispenser control unit for a barrier-free environment.

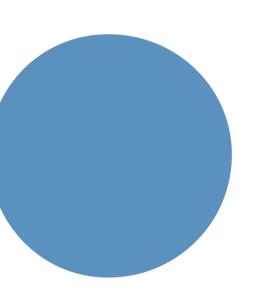
















- Angled
- Flat: on countertop
- Flat: on cabinet front



BRITA

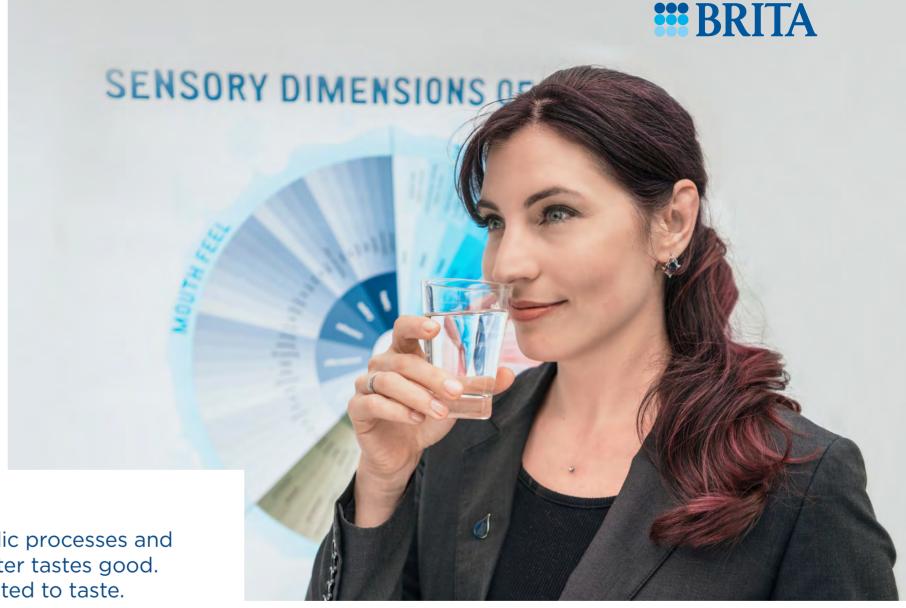


The wonder of water

Better water, enhanced well-being.

Water is a dissolver extraordinaire: when rain falls, it soaks through the ground, gathering organic matter and minerals. Together with residues from treatment and piping, these affect the taste, appearance and smell of our drinking water. For better, or for worse.

At BRITA, we are dedicated to optimising the composition of drinking water. When water looks, smells and tastes just right, we're encouraged to drink more.





Birgit Kohler

Head of BRITA's Organoleptic Department, certified Water Sommelier

BRITA

Filtration power for your needs

With BRITA's proven filtration solutions, you can be sure of excellent water – meeting the highest hygiene, quality and environmental standards.



Activated carbon

Reduces substances that impair taste and odour.



Ion exchanger

Reduces limescale and metals, e.g. lead.



Membrane

Filters out bacteria and cysts

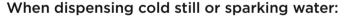


Whatever the composition of the local mains water at your organisation, you'll find an effective filtration solution at BRITA. From activated carbon to ion-exchange resins, prefilters, post-filters, double-layer and hollow fibre membranes, we have over half a century's expertise built into each of our BRITA filtration and treatment solutions, and our BRITA water dispensers.

With BRITA, you can be sure of Made-in-Europe quality. All our filters are manufactured in Germany, and BRITA water dispensers are assembled in our production facility in Italy. We take care to produce sustainably wherever possible. For example, we use coconut shells for our activated carbon.

You can be sure of excellent water - meeting the highest hygiene, quality and environmental standards as well as delighting the tastebuds - with proven filtration solutions from BRITA.

Benefits of BRITA filtration technology



- refreshing water with improved taste, every time
- reduced cloudiness for crystal-clear drinking water
- reliable dispenser operation, outstanding safety and hygiene

When dispensing hot water:

- development of full, rich aroma and flavour for tea
- protection against limescale build-up to maximise your machine's lifetime and performance





The CLARITY Protect 1 water dispenser filter ensures exceptionally clean water

Mains water is strictly monitored, but some bacteria, metals, microplastics and organic impurities could remain or be introduced, via piping for example. CLARITY Protect keeps these unwanted germs and particles out of your drinking water, and also reliably reduces treatment residues, such as chlorine, that affect its taste and smell.

Hot water filtration with PURITY C Dispenser 2 filter

The PURITY C Dispenser filter protects the dispenser by reducing water hardness, tackling the common problem of limescale. It also removes unwanted, taste-impairing substances. And with its bypass settings, you can control the degree of hardness – just the right amount, for instance, to prepare a perfect cup of tea.

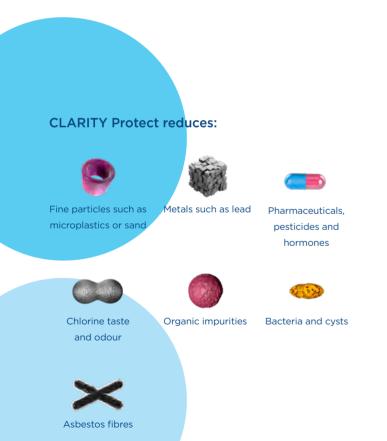


CLARITY Protect

BRITA

Water filter: Reliably safe, excellent water for your dispenser.

Mains water is strictly controlled. But healthcare and similar environments where hygiene is of the utmost importance demand an extra level of safety. CLARITY Protect delivers this through multi-stage filtration, rather than a single activated carbon filter. CLARITY Protect sets the industry benchmark from the first stage of filtration to the moment your glass is filled with crystal-clear, refreshing water. We offer you over 50 years of filtration expertise in our "standard" filter.







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CLARITY Protect



Technical data



Model	BRITA CLARITY Protect 100
Technology	activated carbon and hollow fiber membrane filtration
Water intake temperature	4°C to 30°C
Ambient temperature for operation	4°C to 40°C
Ambient temperature for storage / transport	-20°C to 50°C
Water inlet and outlet connection	JG 8 mm
Operating pressure	2 bar to 8.6 bar
Flow rate at 1 bar pressure loss	180 l/h
Nominal filter capacity	11,500 I
Operating position	horizontal or vertical
Efficacy	
Reduction of particles such as micoplastics or sand	≥ 0.5 µm (NSF 42, Class I)
Reduction of asbestos fibres	> 99.9% (NSF 53 tested by independent laboratory)
Reduction of metals such as lead	> 90% (DIN EN 14898)
Reduction of chlorine	> 90% (DIN EN 14898, Class I) and > 50% (NSF 42)
Reduction of organic impurities such as benzene	> 90%
Reduction of pharmaceuticals, pesticides and hormones such as naproxen, lindane, estrone	> 90% up to at least 8,000
Reduction of bacteria	99.999% (ASTM F838-05)
Reduction of cysts	99.95%(NSF 53)
Dimensions (W x D x H)	
Filter system (filter head with filter cartridge)	68 x 68 x 338 mm
Filter cartridge	68 x 68 x 311 mm
Installed dimensions (vertical installation with wall mounting bracket)	68 x 74 x 371 mm

PURITY C Dispenser



Water filter: Excellent filtration designed for hot water dispensers.

Need piping-hot water? That's no problem for the PURITY C Dispenser cartridge, designed with hot water in mind. It protects the dispenser by reducing water hardness, tackling the common problem of limescale build-up head on. It also removes unwanted, taste-impairing substances. And with its IntelliBypass® feature, you can control the degree of hardness – just the right amount, for instance, to prepare a perfect cup of tea.

PURITY C Dispenser reduces:



such as sand

Fine particles Met



Metals such as lead



Carbonate hardness



Chlorine taste and odour



Post-filter

An extra layer of filtration for perfect results

Activated carbon filtration

Reduces substances that impair taste and odour

Ion exchanger

Reduces limescale and metals e.g. lead

Pre-filter

Removes particles.

IntelliBypass®

for achieving the ideal mineral composition

Filter capacity:

BRITA

C300 Dispenser PURITY C300: 2,784 I PURITY C500: 5,008 I PURITY C1100: 8,480 I

Adjustable water hardness

For great-tasting and perfect hot drinks

Protects equipment

lowering dispenser maintenance costs



PURITY C Dispenser



Technical data







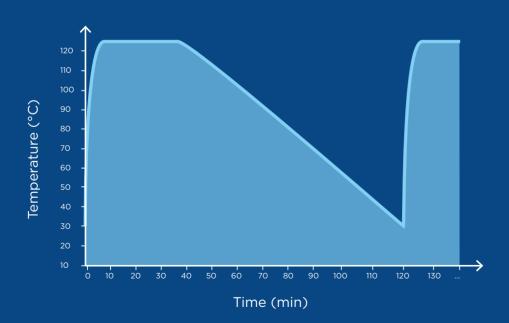
Model	BRITA PURITY C Dispenser C300	BRITA PURITY C Dispenser C500	BRITA PURITY C Dispenser C1100		
Technology					
Capacity ¹ at a carbonate hardness of 10°dH / bypass setting of 40%	2,784	5,008 l	8,480		
Max. operating pressure		2 bar to max. 8.6 bar			
Water intake temperature	4 - 30 °C				
Nominal flow	60 l/h 100 l/h				
Pressure loss at nominal flow	0.25 bar 0.5 bar				
Dimensions (W x H x D) of filter head with filter cartridge	125 x 119 x 466 mm	144 x 144 x 557 mm	184 x 184 x 557 mm		
Weight (dry / wet)	2.8 / 4.2 kg	4.6 / 6.9 kg	7.7 / 12.5 kg		
Connections (input / output)	G 3/8" or John Guest 8 mm				
Operating position	horizontal and vertical				

¹ The capacities given have been tested and calculated on the basis of normal application and machine conditions. Due to external influences (e.g. variations in raw water quality and/or machine type), deviations from these results can occur.

BRITA ThermalGate™

Hygiene feature: The powerful thermal disinfection solution from BRITA.

The tap is automatically heated to over 125°C at regular intervals for thermal disinfection.





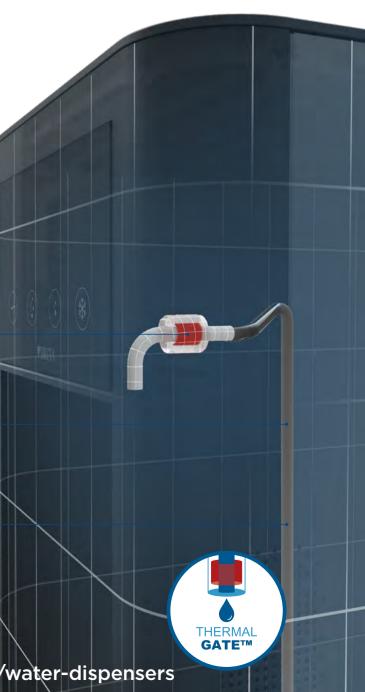


ThermalGate™
Protects against
retrograde contamination.

ThermalGate™ is continuously active, providing protection not only at peak times, but also during periods of inactivity e.g., at night or on weekends

Does not require manual effort or chemical additives

Developed through over 20 years' experience in the healthcare market



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Filtration: the power of reduction





Reduces fine particles e.g., microplastics

Microplastics are plastic fragments smaller than 5 mm. They are found in mains water:

- primary microplastics e.g., cosmetics, facial scrubs, and cleaning agents
- secondary microplastics e.g., from the degradation of plastic products and car tyres



Reduces particles e.g., sand

Particles in tap water come mainly from deposits in piping. They include a mixture of limescale, gypsum, silicates (sand), and rust from pipe corrosion. Pressure surges or simply the normal flow of water can dislodge particles.



Reduces metals e.g., lead

Metals are not usually found in mains water but can be introduced via corroding pipes. Residential piping can be made of galvanised steel, copper, stainless steel, brass – and in rare cases, lead. Water stagnation in plumbing can raise the concentration of metals above specified limits.



Reduces chlorine / chlorine compounds

During mains water treatment, chlorine and chlorine compounds are added in the lowest quantities possible – ideally below the odour threshold. However, higher levels of chlorine may be needed for long-distance transmission. Chlorine can also form compounds with organic substances, with a negative effect on water's taste and smell.



Reduces organic contaminants

Organic contaminants include various chemical compounds – from industrial substances, such as solvents like benzene, to medicine and pesticide residues, to natural organic compounds. These can enter mains water via emissions.



Reduces water hardness

During the water cycle, rain absorbs CO_2 in the air, becoming slightly acidic. Rainfall dissolves minerals, such as calcium carbonate, in the ground. This raises water's carbonate hardness. Too many minerals in water can affect the taste of beverages, and lead to limescale deposits in equipment.



Reduces bacteria and microbial cysts

Mains water is clean – but not sterile. It is treated to meet established microbiological standards. However, as water is transported via the mains, germs can multiply. This is especially true of stagnant water.



Reduces pharmaceuticals

Pharmaceutical and hormone residues, and their byproducts, can enter the environment via wastewater. Very small quantities can then end up in mains water. Water is regularly tested for naproxen, lindane and estrone, as these substances are particularly common.



Reduces asbestos fibres

Asbestos is a heat-resistant fibrous silicate mineral. It has been widely used e.g., as insulation, as an anti-corrosion coating and, in the past, as a building material. Asbestos fibres can enter water via piping, including asbestos-cement pipes (which were permissible in the past) and coated pipes.





Efficiency on-tap

Use case refrigerator: 365 days, annual energy consumption of various selected devices (according to Energy Label) = 1.1 kWh/day

Use case BRITA Extra C-Tap (medium boiler): 10 I hot water and 60 I cold water + stand-by energy consumption; night mode for 9h = 2.24 kWh/day

Use case kettle: 10 I hot water required, due to water wastage (assumption 0.2 I per cup 18 I); 0.1 kWh energy consumption per litre = <math>1.8 kWh/day

Use case coffee machine: Assume that each employee consumes 3 cups of coffee per day = 2.7 kWh/day

Can our signature hot-and-cold water dispenser really be more energy-efficient than a simple kettle? We've put the BRITA Extra C-Tap to the test.

We did the sums for a typical office kitchen used by 50 employees, over 250 working days. And the results are clear:

a typical kettle consumes 1.8 kWh/day, which costs €180 per year (based on 10l per day requirement for hot water, takes into account wastage so 18l usage per day)*

BRITA Extra C-Tap consumes 2.24 kWh/day, which costs €224 per year, including stand-by (Based on usage 10l hot water, 60l cold water per day)*

And the BRITA Extra C-Tap doesn't only dispense hot water – you've also got a choice of water types. There's unchilled and chilled still, and chilled semisparkling and sparkling. All on-tap!

*assumption: €0.4 per kWh



Not yet another appliance, gobbling up energy?



Quite right. BRITA water dispensers are not that greedy when it comes to energy consumption.

We've done the sums. Take the BRITA Top Pro, our classic versatile water dispenser for business. In a typical office kitchen used by 50 employees, over 250 working days, it uses a modest 0.6 kWh per day (Based on 60I/day usage and stand-by energy consumption), which works out at just €60 per year.*

That's considerably less than a typical coffee machine, dishwasher, fridge, kettle or even microwave.

Use case refrigerator: 365 days, annual energy consumption of various selected devices (according to Energy Label) = 1.1 kWh/day

Use case dishwasher: Energy consumption per rinse (according to Energy Label, range from B-D); 2 rinses per day = 1.5 kWh/day

Use case kettle: 10 I hot water required, due to water wastage (assumption 0.2 I per cup 18 I); 0.1 kWh energy consumption per litre = 1,8 kWh/day

Use case microwave: 800W power; 2 min per meal; 25 meals per day = 0.66 kWh/day

Use case coffee machine: Assume that each employee consumes 3 cups of coffee per day = 2.7 kWh/day

Use case BRITA Top Pro (high cooling capacity): 60 I cold water per day + stand-by energy consumption; night mode for 9h = 0.6 kWh/day

*assumption: €0.4 per kWh

A Focus on Efficiency



Guiding examples for energy consumption (kWh) when operated over 24h period. The energy consumption is through varying parameters (e.g. use, location) and exemplary listed for various use cases:

BRITA water dispensers		Energy consumption							
		Standby mode	Use case 1: 10 l / day	se case 1: 10 I / day Use case 2: 60 I / day		Use case 4: 10 / day HW + 60 / day CW	Use case 5: 30 l / day HW + 60 l / day CW		
	Top Pro (medium cooling capacity)		0.30 kWh	-	0.79 kWh	-	-	-	
W	Top Pro (high cooling capacity)		0.30 kWh	-	0.60 kWh	-	-	-	
-	Extra I-Tap (medium cooling capacity)		0.35 kWh	-	0.93 kWh	-	-	-	
	Extra I-Tap (high cooling capacity)		0.35 kWh	-	0.71 kWh	-	-	-	
	Extra C-Tap* (medium boiler)		0.80 kWh*	-	-	-	2.24 kWh	4.04 kWh	
	Extra C-Tap* (large boiler)		1.40 kWh*	-	-	-	2.72 kWh	4.63 kWh	
	Fill T-Tap / Fill Pro		0.60 kWh	-	1.01 kWh	2.14 kWh	-	-	

*Tested with system running in night mode for 9h.

HW = hot water CW = cold water

Our accessories

Find the match for your dispenser.

BRITA products don't stop with water dispensers and filters. We offer a comprehensive range of accessories to cover all your drinking water needs from dispensing to serving to cleaning.

Our premium quality bottles are easily refilled via our dispensers. They're customisable, too. Full or empty, they can be stored in crates specially designed for the various bottle types. As hygiene is a top priority, we supply everything you need to sanitise your BRITA dispenser and clean BRITA bottles. We offer a choice of bottle washing trays, compatible with professional and domestic dishwashers.

Our best-practice tip? We recommend cleaning your BRITA dispenser daily for extra peace of mind.

Looking for ways to reduce your carbon footprint?

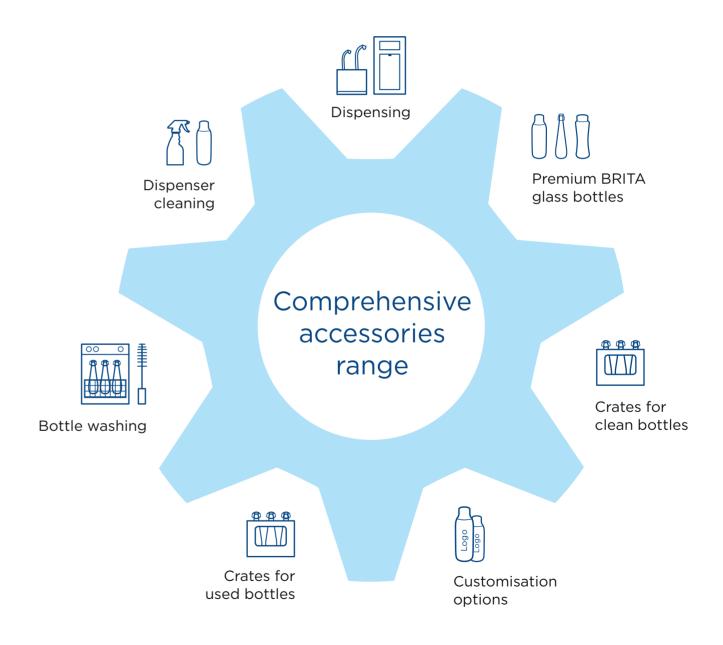
Replacing plastic bottles with longlasting BRITA bottles and corresponding accessories is an easy way to make a difference.



Are you looking for ways to shrink your carbon footprint?

Replacing plastic bottles with long-lasting BRITA bottles and corresponding accessories is an easy way to make a difference.







Make your BRITA bottle your very own.



Imagine. A high-quality bottle on a meeting or restaurant table, bearing your company name or logo. What better way to enhance your image or raise awareness of a particular message?

Our glass designer bottles come in a variety of sizes and styles. So, you'll be sure of finding the right option for your organisation's needs and culture. And reusable bottles are a super way to communicate your commitment to the environment. Eliminating single-use plastic bottles reduces carbon emissions and makes a statement. Now, more than ever, that's something your employees, guests and clients will recognise and appreciate.

Of course, giving up pre-bottled drinks doesn't mean giving up refreshment! Our dispensers simply and efficiently chill water on demand.

Watch our Video on Youtube



Make a statement with your freshly filtered water.



Swing bottle

Sizes	425 / 750 ml
Material	Coated glass
Cap	Colour: white / blueAvailable with still or sparkling icons
Minimum order quantity	20 standard or customised BRITA Swing bottles
Customised print	Up to four colours (dishwasher-resistant)



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Make a statement with your freshly filtered water.





Lounge bottle

Sizes	350 / 750 ml
Material	Coated glass
Cap	Colour: silver or black
Minimum order quantity	20 standard or customized BRITA Lounge bottles (+ additional 20 caps)
Customised print	Up to four colours (dishwasher-resistant)

Classic bottle

Sizes	1,000 ml
Material	Coated glass
Seal	Colour: white porcelainSeal colour: blue or green
Minimum order quantity	20 standard or customised BRITA Classic bottles
Customised print	Up to four colours (dishwasher-resistant)

BRITA

Handy, versatile and eco-friendly.





Twist bottle

Sizes	700 ml
Material	Coated glass
Cap	Colour: greyAvailable with still or sparkling icons
Minimum order quantity	20 standard or customised BRITA Twist bottles
Customised print	Up to four colours (dishwasher-resistant)

Wave bottle

Sizes	600 / 750 / 850 ml
Material	Coated glass (750 ml) / Durable plastic (600 / 850 ml)
Cap	Colour: white or greyCustomisable print on cap with or without still / sparkling icons
Minimum order quantity	12 standard BRITA Wave bottles60 customised BRITA Wave bottles
Customised print	Up to two colours (bottle and/or cap, dishwasher-resistant)

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The perfect bottle for your dispenser.

			Bottle		e Bottle	Classic Bottle		Wave Bottle		Twist Bottle
	Bottle height ► Dispensing height ▼	280 mm 425 ml	320 mm 750 ml	184 mm 350 ml	217 mm 750 ml	323 mm 1000 ml	204 mm 600 ml*	240 mm 850 ml*	240 mm 750 ml	258 mm 700 ml
Top Pro		•	•	•	•	•	•	•	•	•
Extra I-Ta	260 mm								•	
LXIIa I-Iap	330 mm			•						
Extra C T	260 mm									
Extra C-Tap	330 mm									
Fill T-Tap Fill Pro	/ 345 mm	•		•	•	•		•	•	•

*durable plastic

The onestop shop

For all your drinking water supply needs.

BRITA water dispensers give people around the world refreshing, filtered water day in, day out. But we don't only supply the equipment. We install, maintain and keep your dispenser clean. Replace filters and adjust settings with our state-of-the-art BRITA Dispenser iQ Connect App. Your advantage? Precise diagnosis and error solving, leading to faster service resolution. One small app, but a significant step towards higher service quality!

We also offer financing, rental options and we're always on-hand to answer questions.

With a customised, comprehensive service package, you can enjoy our solutions with total peace of mind.



We're here for you

Throughout the dispenser lifecycle.

Safety through maintenance

Regular, thorough maintenance is essential for first-rate hygiene. We service our dispensers 1-2 times a year as standard. And with our BRITA Dispenser iQ Connect App we will ensure a higher service quality due to clear dispenser data analysis. Our rental and full-service contracts cover any repairs made during the dispenser's guarantee period (5-10 years).

Reliably high service quality

Our employees are audited regularly. A supervisor will visit you, make sure you're satisfied and confirm our service engineer has done a good job. We give our staff top marks - but it's good to know customers agree! Our training programmes ensure our service quality gets better and better.

Advice and more - on tap!

Our service engineers and customer service agents work hard to make sure you're completely satisfied. We can answer any questions you have during on-site visits or via our dedicated hotlines.







BRITA Service benefits

What you get from our full-service maintenance offering.



) 1. Cleaning

- Dispenser (interior/exterior) and base cabinet (for floorstanding dispensers)
- Chemical cleaning of all parts that come into contact with water
- Cooling unit fan and ventilation grille
- Drip tray and drain hose (where applicable)
- Dispenser tap and buttons or glass control panel



2. Visual inspection

- · Robustness of dispenser and accessories
- Heat exchanger (cooling)
- Any exterior damage
- Any worn / defective parts
- Any potential leaks
- CO₂ hoses



3. Filter replacement

• BRITA filter(s) is replaced



4. Function test

- Set pressure / water (water pressure and pressure regulator)
- Function of the solenoid valves (timing)
- Carbonator-unit sensor probe
- Water meter check with digital/analogue documentation
- Buttons or touch display
- Temperature of dispensed water (cooling)
- CO₂ content (visual inspection of a glass of dispensed water)
- Flow rate of sparking / still water
- Electronics (in line with local requirements)
- BRITA ThermalGate™
- Safety valve of the carbonator-unit
- CO₂ pressure hose (CO₂ bottle / pressure regulator)
- Cooling unit



5. General

- Refresher training sessions for staff (optional)
- Digitally enhanced sevice with BRITA Dispenser iQ Connect App due to clear dispenser analysis
- Digital documentation of completed tasks

Water dispenser solutions for your organisation - and a better

Watch our Video on Youtube (\rightarrow)

tomorrow











BRITA



Reliable excellence, made-in-Europe quality

Filters developed and manufactured in Germany, dispensers assembled in Italy.



Dependable hygiene

Proven expertise in the healthcare sector based on 20+ years' experience.



Efficient, cost-effective, convenient

Easy to use, lower costs for you and the planet.



Working for greater sustainability

Enabling your organisation to reduce its carbon footprint.



A complete, one-stop solution

Customised products, installation, maintenance, financing and more.



Individual customer focus and flexibility

Meeting all your organisation's specific drinking water needs.



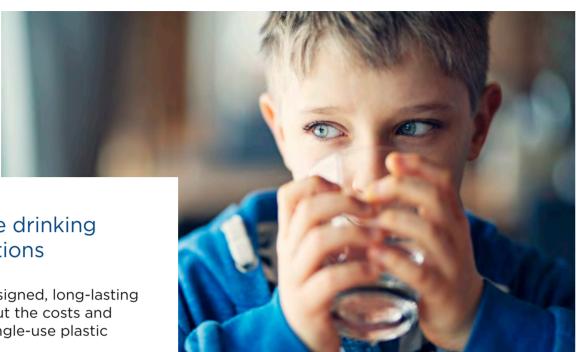
A focus on health and wellbeing

Water dispensers encourage hydration, helping people feel and perform - at their best.



Outstanding water filtration, created by BRITA

In the business of smarter drinking water choices since 1966.



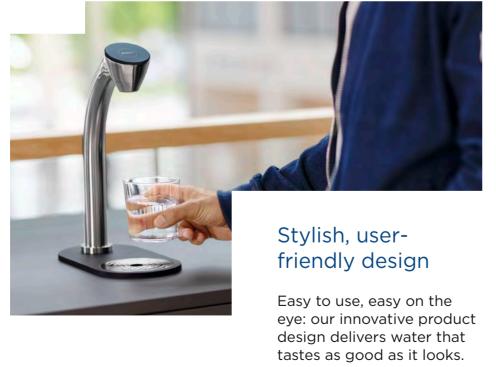


Long-term, unique partnerships

From customised solutions to service options to financing - we're the onestop shop for all your drinking water supply needs.



Sustainably-designed, long-lasting products cut out the costs and emissions of single-use plastic bottles.





Filtration power: the heart of dependable hygiene

Decades of filtration innovation and healthcare expertise combine to meet stringent hygiene requirements.



Made-in-Europe quality

Our family business draws on over 50 years' experience to design and build our pioneering products. We develop and make filters in Germany, our dispensers in Italy. We engineer and manufacture our products ourselves. This means we can ensure exceptionally high quality, and scale production in line with demand.

Our manufacturing plants – including one opened in 2018 – work with maximum energy efficiency through use of advanced technology.

BRITA staff are skilled and dedicated. They complete many tasks by hand, so a high degree of craftsmanship goes into each dispenser. But the latest technology also belongs to our working tools. For example, ergonomic lifting aids and tablets that display instructions. Hololens headsets help workers in Italy quickly resolve any issues. They direct questions straight to the headquarters team and get answers back in real time.



BRITA

Watch our Video on Youtube



Sustainability comes naturally





Acts, not words, have always been our focus regarding sustainability. In 1992 we developed the first recycling process for filter cartridges. Since then, we've applied our ingenuity to develop smart innovations for the good of both people and planet. We're happy to pass on the benefits to our customers and create a positive ripple effect.

Reduce, reuse, recycle

Reduce: We've lowered water consumption at our factories by reusing grey water. And we take care to use as little plastic as possible throughout the value chain.

Reuse: We consistently recycle filter materials – and have done so for more than 25 years. The ion exchanger from our used filter cartridges within our hot water dispensers is reactivated in our own regeneration plant and reused in BRITA products.

Recycle: We're working on recycling and alternatives to thermal incineration. This will reduce emissions from the end-of-life disposal of our products.

Work with like-minded suppliers

We look across our entire business, constantly reviewing how we do things. And then we see where we can make changes.

For example, in the UK our dedicated "Green Teams" promote better waste management. In our headquarters in Germany, we provide free green electricity for battery-operated vehicles. And since 2015, we've used energy-efficient technologies within our factories in Germany, Italy and the UK.

Small changes, big impact

We've decided to focus on plastic waste: an issue where we can make a difference. We're in a long-standing partnership with Whale and Dolphin Conservation, working to reduce plastic in the environment.



506kg less plastic waste

per year when a company with 100 employees uses a dispenser rather than plastic bottled water*. This is the equivalent weight to a new-born grey whale.

*Bavarian State Ministry of the Environment and Consumer Protection, 2016





More than 5 billion plastic bottles

saved each year when people drink from a BRITA product instead



= more than 35 times the equator (1-litre bottles stacked on top of each other)



= enough bottles to fill more than 15 cargo ships (based on total litre volume

Less plastic is more

Freshly filtered water from a BRITA water dispenser can make a huge difference to the amount of waste your organisation produces. And that's on top of the negative environmental impact from the production, transport, collection and recycling of bottled water.

At BRITA, we're committed to reducing single-use plastic. Combine our water dispensers with top quality reusable bottles, for a sustainable solution that's perfect for your organisation.



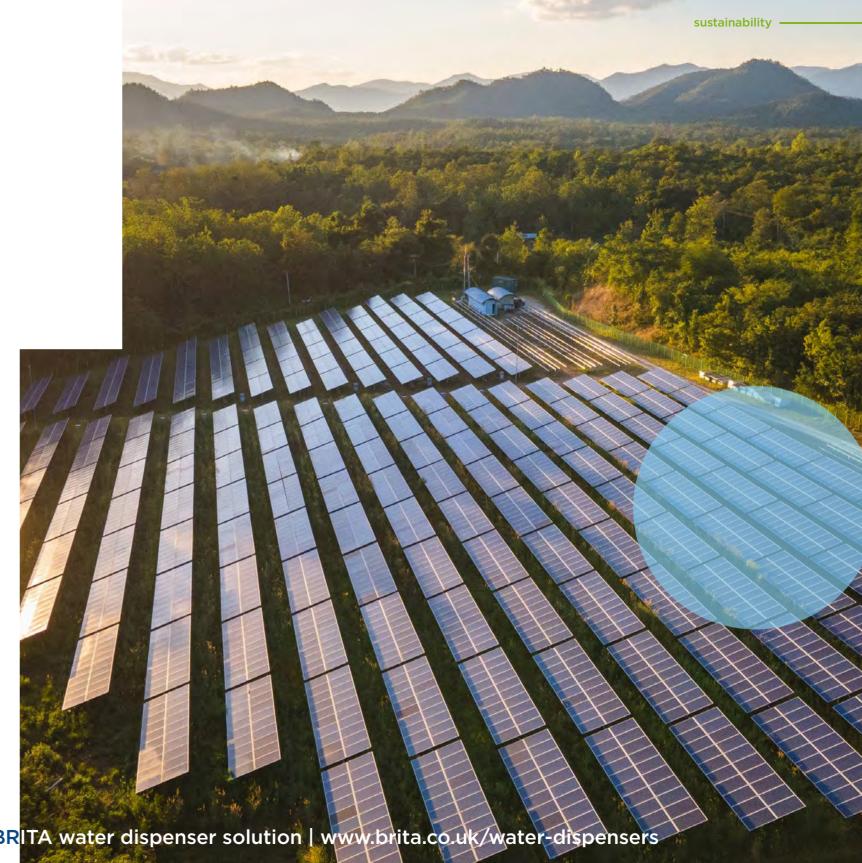
Reducing our carbon footprint

The other side of the Planet Contribution is the CO₂ emissions from our own operations. Some emissions produced from materials and production through to disposal are unavoidable. We try to make up for these with many eco-friendly initiatives. But other emissions can be reduced, and we're determined to seek out a better way.

Each year, we assess our company carbon footprint following the Greenhouse Gas Protocol (GHG) Standard. External experts help us ensure that our reporting quality, level of transparency and accuracy are always state-of-the-art. And we're making progress. Based on the 2021 BRITA footprint we've reduced our total emissions (Scope 1+2+3) by 10.8%. Compared to 2019, emissions per filter cartridge sold went down 20% while emissions per filter cartridge produced decreased by 13%. That means our emissions are growing at a slower rate than our business. It's not yet perfect, but it does show we're succeeding in decoupling growth from emissions.

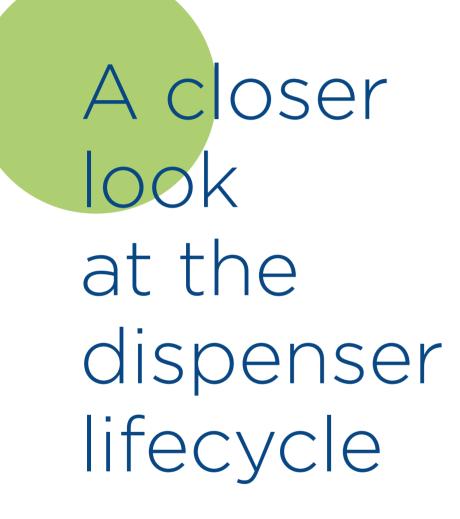


At BRITA, we use 100% green power for manufacturing in the UK and Germany. And the innovative speed-fit doors in our warehouses reduce power and heating costs. The simple step of using a renewable energy provider decreases the carbon footprint of your BRITA water dispenser by a further 5%.



+44 345 674 9655 | Contact us today and let's talk about your BRITA water dispenser solution | www.brita.co.uk/water-dispensers





1. Purchase of materials and pre-production

More than 70% of our product components come from European suppliers, reducing their overall carbon footprint



2

2. Transport

We lower emissions from product transport through smarter purchasing decisions which minimise transport distances

6. Disposal

When our water dispensers reach the end of their long lifetime, the dispenser system is shredded, and the raw materials recycled responsibly



Our water
dispensers produce
86 % lower carbon
emissions* than
bottled water and
64% less* carbon
than bottled water
dispensers



3. Production at BRITA

We use certified green electricity at our European production sites in Germany and the UK. So, most of our indirect energy needs are met by renewable sources

5. Customer use

BRITA products help our customers to cut costs, waste and carbon emissions associated with single-use plastic bottles





4. Packaging

We've replaced the bubble wrap and foam packaging of spare parts with eco-friendly paper alternatives and only use cartons made from 80% recycled materials

Watch our Video on Youtube



*Calculation based on Top Pro (medium cooling capacity)



EcoVadis Silver Medal

In 2022, EcoVadis awarded us with a silver medal for business sustainability. This puts BRITA in the top 20% of the 100,000+ companies assessed by EcoVadis – the largest and most trusted supplier of sustainability accreditation.



We're proud of this award, of course. But it also points to areas where we can do even better. In the upstream supply chain, and even better downstream, shaping sustainable solutions for today and tomorrow.

Watch our Video on Youtube



BRITA strengths across the 4 EcoVadis themes



Environment

- Renewable energy: 70% + of BRITA Group's total electricity requirements from renewable sources
- ISO 14001 Environmental Management certified
- Product takeback programmes and recycling: e.g.,
 100% of ion exchange resin from BRITA Professional filter cartridges returned to the cartridge cycle



Labour and Human Rights

- Policy on diversity, discrimination, child labour, working conditions, employee health and safety
- Implementation of a works council
- Employee satisfaction survey



Sustainable Procurement

- Supplier assessment to REACH requirement
- On-site audits of suppliers on environmental and social issues
- Integration of social or environmental clauses into suppliers' contracts



Ethics

- Policy on anti-corruption and bribery issues including approval procedure for sensitive transactions
- Policy on anti- competitive practice issues such as price fixing or bid rigging
- Awareness training on ethics issues for employees

A complete, one-stop solution

Dispenser

Wide selection of models dispensing choice of water types



Filter

Find the best high-quality BRITA filter for your needs



Expert advice

Our knowledgeable sales consultants advise you on-site or by phone



A 360°

Optional built-in feature for even greater hygiene

Hygiene and

BRITA



Financing options

Attractive options to rent or buy



Solution



Bottles

Safety

Range of styles and sizes, all customisable e.g., with vour logo

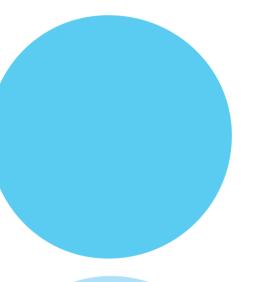


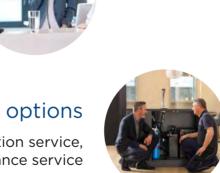
Installation service. maintenance service



Accessories

Tailor-made bottle crates. washing accessories, cleaning supplies





Benefits of BRITA Dispensers





- Sustainability champion: 86% less CO2 emissions compared to pre-bottled water*
- Manufactured sustainably: production plants in UK and Germany powered by certified renewable sources of energy, energy-efficient technologies used in all BRITA factories, water consumption at factories reduced through reuse of grey water
- Sustainable in use: BRITA dispensers designed with sustainability in mind (R290 natural refrigerant, stand-by mode, adjustable temperature setting)
- Durability: BRITA dispensers designed to be repaired or refurbished
- Individual settings: individual temperature adjustment on all dispensers can further reduce energy consumption
- Convenience: pre-programmable portion setting and water temperature

- Less limescale, more taste for hot water dispensers: proven BRITA filtration technology ensures excellent-tasting cold and hot water and prevents limescale. Just 1mm of scale build up results in 7% higher energy costs
- Safe and hygienic: BRITA dispensers tested to the highest level. For example our BRITA HygienePlus solution complies with the stringent food hygiene standards and microbiological specifications of the German Drinking Water Ordinance
- Reliable protection: BRITA filtration expertise in dispensers offers excellent protection against unwanted substances and organisms that can be found in mains water
- Premium Design, made in Europe: Madeby-BRITA quality, all filters manufactured in Germany, dispensers assembled in Italy

Watch our Video on Youtube



^{*} Calculation based on Top Pro (medium cooling capacity)



What do our customers think?

Using the BRITA system meant that we didn't have to transport pre-bottled mineral water, which has helped us reduce our carbon footprint.

Brand Manager for ACS | University of Sheffield Katie Butler

The unique branded bottles with our name and logo really set us apart from other venues. Guests have often commented positively on their look-and-feel. Some have even asked if they could buy bottles.

Managing Director | Spreespeicher Event Robert Hoyer

I think part and parcel of the original plan to involve BRITA was its environmental friendliness. And the project was very successful.

Contracts Manager | Springer Nature
John Haskell

I chose BRITA because they are a market expert. I felt that they had the right calibre and standards for BNP Paribas.

Hospitality & Catering Manager | BNP Paribas Michael Flatter

We now have no deliveries of bottles of water coming in, and therefore no wasted plastic or glass. We are no longer wasting energy by boiling more water than we need or having to run the tap to wait for it to get cold.

Site Facilities Manager | Jewish Care Lindsay Forrest

Our guests are delighted to be served our new "Georgenthaler water" (BRITA filtered tap water). And we have cut costs by a third.

Executive Assistant | Hotel Hofgut Georgenthal Peggy Scheiding